

Marketing Representative

ROLE AND RESPONSIBILITIES

More specifically, the duties and responsibilities of the Marketing Representative includes the following:

1. To initiate necessary action for brand visibility in the market.
2. To identify the potential areas / spaces for brand display and visibility
3. To ensure proper visibility of brands in the market.
4. To inspect and improve the visibility & quality of brand display installed in the market
5. To maintain record of brand displays and report the status of branding to the management
6. Any other responsibilities assigned by the management.

JOB / PERSON SPECIFICATION:

QUALIFICATIONS AND EDUCATION REQUIREMENTS

- Bachelor degree in business /management studies.
- 1 - 2 years related experience

FUNCTIONAL SKILLS

- Negotiation skills
- Communication skills
- Interpersonal skills

Analytical and numerical skills